

The C-I-L Peer Brokerage Franchise Scheme for Independent Support Brokerage in Your Area

The leading organisation for the training and accreditation of Peer Support Brokers



C-I-L is developing the market for Independent Support Brokerage by establishing a network of Peer Support Brokerage Social Franchises across England and Wales.

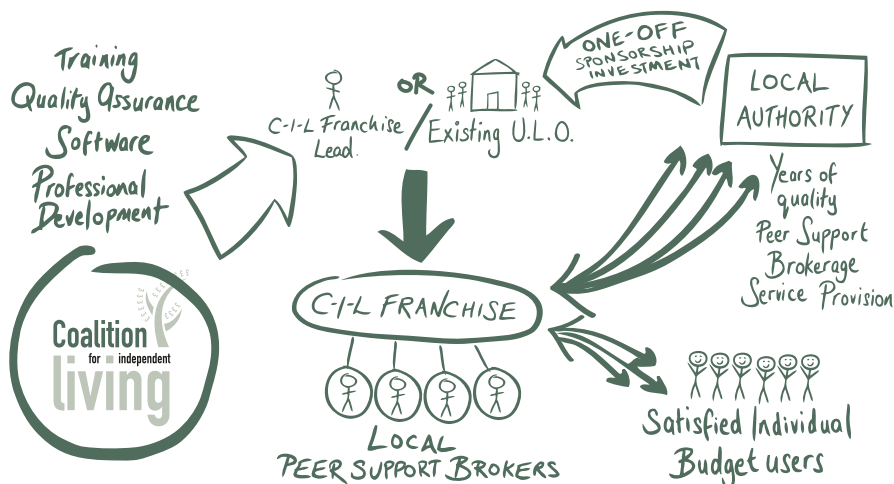
At the heart of C-I-L's Peer Brokerage Franchise Scheme is a ground breaking user-led system of Peer Support Brokerage, the foundation of which is our OCN accredited Brokerage Training Course.

Research and experience suggests that systems of co-production and Peer Support mean better outcomes for service users and better value for money for Local Authorities.

What makes this different to the setup of other User-Led Organisations?

Traditional models for the creation of brokerage services within User-Led Organisations require costly, ongoing Local Authority funding. The C-I-L Peer Brokerage Franchise Scheme simply involves a one-off setup investment to create a **self-sustaining** support brokerage business for your ULO.

Using our model, the Local Authority is freed from the constraints of ongoing funding while the self-sustaining ULO is free to innovate and provide competitive services back to the Local Authority, its user group and a wider client base.



A C-I-L Social Franchise provides these services:

- Supported self assessment
- Support Planning
- Direct Payment / Individual Budget Set-Up
- Services for Individual Budget users including: Support staff recruitment and HR guidance
- Employers Liability Insurance
- Staff Payroll
- Financial Monitoring
- Outcomes and Goal Monitoring
- Pseudonymised management reports for commissioning

Having a C-I-L franchise in your area means:

- Excellent value for money
- The growth, development and financial sustainability of existing User-Led Organisations
- OR The establishment of an economically self-sustaining User-Led Organisation in an area with no existing ULO
- Exceptional service from professionally accredited Peer Support Brokers with ongoing quality assurance
- Better choice and control for service users
- Service user engagement and Impartial Peer Support

ULOs play an essential part in the transformation of adult social care. The Life Chances report from the Prime Minister's Strategy Unit states that 'each locality should have a user-led organisation' (rec. 4.3, Improving the life chances of disabled people). Our aim is to make ULOs financially viable so that they can deliver their essential services on a sustainable, long-term basis.

What you need to establish a C-I-L Franchise in your area:

Motivated, enthusiastic users of health and social care services to train to become Peer Support Brokers and establish local Franchises

AND/OR

Existing User-Led Organisations to start up C-I-L Franchises

We are working with Local Authorities to locate and sponsor groups or individuals to develop the C-I-L Franchise Scheme in their area

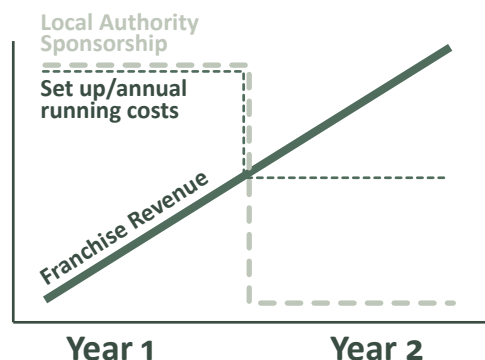


How does the Peer Brokerage Franchise Scheme work?

- 1) Sourcing: We source local disabled and older people (or existing ULO members) and offer them an opportunity to be part of the Local Authority/C-I-L programme
- 2) Selection: We interview and appoint people who wish to become Peer Support Brokers
- 3) Training: The selected group of people are trained to become Peer Support Brokers
- 4) Accreditation: Those who pass the training course become accredited Peer Support Brokers
- 5) Franchise set up. Includes:
 - Franchise operations training
 - Legal and Insurance set up and checks
 - Membership to our online Support Broker Database
 - Set up of BrokersNet - C-I-L's unique online Support Planning and Workflow Management tool
- 6) We provide quality assurance as well as ongoing professional development and business support for Franchisees and Brokers

Initial Sponsorship Costs:

Startup Activity	Includes	Cost
C-I-L Peer Support Brokerage Franchise Set Up Fee	Income modelling Business case Broker training Business setup training ULO Board training	£10k
Software Tools Set Up	Set up, implementation and training for MySupportBroker.com - where brokers can market their services and where clients choose their brokers. Includes online support planning and workflow management, plus a guidance & support network for peer brokers	£5k
Annual Franchise Fee	Registration & Trade Marks Insurance CRB for all brokers Quality Network Quality Standards membership Supervision Business Support/Policies	£10k
Software Licence Fee	Annual support and maintenance of MySupportBroker.com	£5k
Total:		£30k



Ongoing Savings for Local Authorities

Current average cost of assessment and care management: **£1934 per user** (according to CIPFA benchmarking)

C-I-L average brokerage fee: **£600 per user**

From year 2, all ongoing running costs are covered by the Franchise

Interested? Visit www.c-i-l.org.uk or call 020 3031 0021